



# ARMISTICE

## VERDUN TO LAUNCH CHRISTMAS TRUCE CONTENT OF PEACEFUL GAMEPLAY TO FUNDRAISE FOR THE CHARITY WAR CHILD

War Child's Armistice is the first of its kind, a fundraising campaign that encourages peaceful gameplay to support children affected by conflict.

Over the festive season players of Verdun can get unlimited access to this content via a donation to fundraise for War Child and help stop children's lives being torn apart by war.

The Christmas Truce of WW1 is re-enacted in Verdun's Christmas Truce temporary DLC from December 16 2016 – January 2 2017

During this one-time seasonal event, a dedicated Christmas Truce winter map is offered where players can throw snowballs at each other, play football matches, sing along with Christmas carols and send Christmas cards to their loved ones. Players that participate in this event will also receive a special Christmas Truce medal called 'War Child Armistice' to commemorate this historical event of peace that happened more than a century ago. Verdun veterans will be surprised at the introduction of Scottish highlanders and their traditional bagpipe.

There are three donation amounts to choose from, available on Steam <http://store.steampowered.com/app/439480> so that you can donate whatever you wish to support this cause whilst enjoying the content €2.99, €7.99 or €12.99.

All net-income of this DLC will be donated to War Child UK, providing vital support to children affected by conflict across the world.

This content will conclude War Child's Armistice which have been running since 7 November. War Child, teamed up with **World of Tanks**, **Verdun**, **Democracy 3** and **1979 Revolution: Black Friday**, all of whom have developed peaceful playthrough options, downloadable content (DLC) or are donating a portion of their sales during the campaign. **Strexm** has also shown their support for the campaign and has produced a special War Child overlay available now for free on [their marketplace](#) while **XSpilt** Twitch streamers have also contributed with 'Pacifist Runs' through games like Dishonored 2, Metal Gear Solid 3, Deus Ex: Mankind Divided and Fallout: New Vegas.

War Child aims to build on this peaceful movement so it becomes an annual event where more and more gaming studios and players around the world raise of awareness and money for children living with the brutality of war.

-ENDS-

## **ASSETS AVAILABLE TO MEDIA:**

- Extra Credits video explaining Armistice followed by Richard Cutland (Wargaming.net) & Rob Williams (War Child) discussing current conflicts <https://www.youtube.com/watch?v=kz3zoWBiO1o>
- Trailer of the re-enacted Christmas Truce in the video game Verdun: [https://youtu.be/oPj5-J\\_6mQY](https://youtu.be/oPj5-J_6mQY)

The following assets can be downloaded here: <https://we.tl/TWZNRnG9KV>

- Armistice Logo
- Images of World of Tanks Emblems
- Screenshots and GIFs Verdun Christmas truce

## **Additional information on the DLC**

- Those who don't purchase the DLC will only be able to access a portion of the Christmas Truce DLC in-between matches, they won't have unlimited access to it during the campaign period.
- After the end date, users who have paid for the content will no longer be able to access the Christmas Truce DLC content.

## **ABOUT WAR CHILD UK**

*War Child is striving for a world where children's lives are no longer torn apart by war.*

*We are the only specialist charity for children in conflict, delivering high-impact programmes that are rebuilding lives across Afghanistan, Iraq, Jordan, Uganda, the Democratic Republic of Congo (DRC) and Central African Republic. We understand children's needs, respect their rights, and put them at the centre of the solution - from supporting Syrian children to access education, to reintegrating child soldiers in the Central African Republic and working in juvenile justice in Afghanistan.*

*We aim to reach children early in the conflict cycle and stay to support them through their recovery, providing education and protection services and also building longer-term livelihood opportunities. We support children to deal with the traumas of armed conflict, equipping them with the skills and knowledge to go back to school, and providing training to young people so they can support themselves.*

*We believe that children and young people know what matters to them and that their voices and demands should be heard – we work with them to build their confidence as advocates and to mobilise others to take action in support of them.*

Web: <https://www.warchild.org.uk/>

Facebook: <https://www.facebook.com/warchilduk/>

Twitter: <https://twitter.com/WarChildUK>

Instagram: <https://www.instagram.com/warchilduk/>

Charity number: 1071659